



**COMMUNITY ROOTS**  
— HOUSING —

NOTE:

Community Roots Housing was formerly  
known as Capitol Hill Housing



## Capitol Hill Housing Strategic Vision Framework: Updated July 2015

### Core Purpose

To build vibrant and engaged communities.

### Big Goal

Reinvent Community Development.

### Core Values

We believe in each person's right to a safe, affordable, quality home.

We act with integrity in our lives and with passion for our work.

We cultivate a strong, diverse team that leads with its commitment to excellence and innovation.

We responsibly steward our properties and protect the environment.

We are caring and respectful of all residents, staff, community partners, and neighbors.

We honor diversity and integrate a wide range of perspectives into our work.

### Vivid Description

**We will be recognized as a role model for other Community Development Corporations as we expand our community development and affordable housing work regionally through partnerships with neighborhood organizations.** We will develop and build communities that are environmentally responsible, culturally rich and socially just. Our real estate portfolio will be the greenest in the Pacific Northwest.

**We are grounded by our deep roots on Capitol Hill.** Capitol Hill is an ideal laboratory for piloting innovative approaches to community development such as the EcoDistrict and the Capitol Hill Arts District. We will share these and other successful models with communities nationwide.

**Creating and preserving affordable housing will remain central to our work.** We will be financially resilient, operating at a scale that frees us from reliance on developer fees for ongoing operations. Using impact investments and philanthropy we will pioneer new and more competitive ways of funding our work that are less dependent on public subsidy.

**We create homes where our residents can thrive.** In partnership with neighborhood organizations, we will work across disciplines, including education, health care, social services and transportation to develop resources to enrich the lives of residents and to strengthen the social fabric of each community we serve.