

## FOR IMMEDIATE RELEASE

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## ANNOUNCING "UNION" PUBLIC ART PROJECTION INSTALLATION ON WOODWORTH APARTMENT BUILDING

Capitol Hill Arts District partners with SeaLevel Properties to raise the visibility of local artists and create new space for public art

SEATTLE, WA (July 7, 2021) — The Capitol Hill Artist District is pleased to announce a partnership with <u>SeaLevel Properties</u> and <u>Sensebellum</u> to create a new public art installation: *UNION*, projected on the Woodworth Apartment building (953 E. Union Street) starting on **Wednesday**, **July 14th at 9:45pm**. Beginning each night at dusk all year long, neighbors and visitors in the Capitol Hill neighborhood will witness a 60' tall projected art show from rotating guest curators and artists. For the inaugural exhibition, the Capitol Hill Arts District selected **LeLeita McKILL** to display her photographs of essential workers in the neighborhood taken during COVID, commissioned by the Seattle Office of Arts & Culture.

Neighbors and arts enthusiasts alike are invited to join Capitol Hill Arts District steering committee members and the artist for an **opening celebration** at **Optimism Brewing** (1158 Broadway, Seattle) on **Wednesday**, **July 14th**, **8:00pm**. Around 9:30pm, after mixing and mingling, the group will walk a half block to witness the exhibition turn on for the first time.

"I am so pleased to have been invited to share visuals over the next two months of my time as curator for the Capitol Hill Arts District *UNION* project. I will begin with sharing images from the 'Essentially Seattle' portrait project I shot for the Seattle Office of Arts and Culture. I had the honor and privilege of connecting with and documenting various members of the Capitol Hill community during Covid-19 lockdown. These are portraits of people who kept working and showing up for their community and for each other during a time when the state of our world and connections to each other were thrown into unprecedented uncertainty. Not all of the organizations/businesses I documented survived the economic effects of the pandemic intact. But they tried and kept trying and were essential in keeping the community alive, connected, paid, fed and inspired. I'm thankful to them for all of their work and grateful to have the opportunity to share these images in such a big way," says artist LeLeita McKILL.



"Capitol Hill has experienced so much change recently, we are excited to partner with SeaLevel Properties to create a large-scale, highly visible space for art in this neighborhood," says Capitol Hill Arts District Chair, Terry Novak. "The launch of this project really feels like a grand reopening of the neighborhood and a chance to bring the community together for the first time in a long time. LeLeita's photographs, which documented Capitol Hill over the last year, are a wonderful visual representation of the resiliency of our neighborhood and perfect for the launch of *UNION*. We hope this public-private partnership is a model for other neighborhoods to replicate as new construction continues to change our city. We are really looking forward to collaborating with many curators and artists over the life of this project."

"The building design included a blank wall that would provide an opportunity for large scale artwork. From the beginning, we wanted this to be reserved for local artists and community creativity, and partnering with the Capitol Hill Arts District and Sensebellum to make that happen has been incredible. We are excited for this to be a canvas utilized by local artists for years to come," says Kyle Weeks of SeaLevel Properties.

Moving forward, the exhibition will rotate every two months, with the current curator joining a panel of artists to select the next guest curator. Each curator has autonomy to show the art or artists they select.

The installation is projected on the south side of Woodworth Apartment with a wide viewing area stretching along 10th Ave to Madison and beyond. Those interested in learning more about the exhibition, the partnership, the Capitol Hill Arts District, or to RSVP for the July 14th event should RSVP via <a href="Facebook">Facebook</a>.

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The Capitol Hill Arts District is a coalition of arts advocates galvanized to keep the neighborhood a thriving art scene invested in the creation of daring work, independent artists, and emerging ideas. It promotes cultural engagement, harnesses resources, and preserves, enhances, and creates space for artists and the arts. The Capitol Hill Arts District is fiscally sponsored by Community Roots Housing and serves arts organizations throughout Capitol Hill. Its Steering Committee includes representation from: <a href="BeautyBoiz">BeautyBoiz</a>, <a href="Capitol Hill Block Party">Capitol Hill Block Party</a>, <a href="Capitol Hill Art Walk">Capitol Hill Art Walk</a>, <a href="Community Roots Housing">Community Roots Housing</a>, <a href="Hugo House">Hugo House</a>, <a href="Intiman Theatre">Intiman Theatre</a>, <a href="Kinzer Partners">Kinzer Partners</a>, <a href="Neumos">Northwest Film Forum</a>, <a href="Photographic Center Northwest">Photographic Center Northwest</a>, <a href="Velocity Dance Center">Velocity Dance Center</a>, and <a href="Vermillion">Vermillion</a>.